

# AG8.i - Officer Email

Ref: LI25\_001184

Dear Consultees

We have received a **grant application** from **Saul Frank Keith Hope-Robinson** trading as **Hope Beach Café** to trade on **Esplanade Road, Newquay**, the applicant has requested the location as marked on plan due to some vehicles parking overnight and for ease especially in the summer (see location plan attached).

Further details from the application are:-

\*\*\*\*\*GENERAL\*\*\*\*\*

Application to trade from a **Ford Transit L2H3, length 5.5m, width 2.4m, height 2.7m** (see pictures attached)

Where the vehicle, stall or container will be stored when not in use:- **Private Car Park**

Proposed Trading months –**March to December (on renewal would like all year round)**

Proposed trading days of the week – **Monday - Sunday**

Proposed trading times – **7am to 6pm**

Articles applied for – **hot and cold drinks, hot and cold food including pasties and sandwiches.**

The following Council Policy came into force on 1 January 2022:- “Single use and non-recyclable plastics must not be used by traders.”

Traders are being asked to provide evidence of collection and recycling of their plastic products, this applicant has responded as follows:-

*South Fistril has been my home for 3 years now – and a place where I wish to celebrate the community and beautiful nature in the surrounding area. I am deeply passionate about mental & physical health – and improving our local area and environment. I wish*

*to give back to the community and nature that has brought me nothing but joy. Here are my plans;*

## **Materials**

- **100% Compostable and recyclable materials, coffee cups, lids, straws.**
- **Use suppliers that are committed to net zero promises (B Corps – I am currently surveying local suppliers West Country, Origin, Jallah, Roasting Room on their sustainability policy)**
- **Provide RECYCLING bins attached within the van, to the left of the counter – so that customers can recycle lids & cups without using the BINS at South Fistral.**
- **Contracting Biffa to collect recycling & waste on a twice a week basis.**

## **Events & Initiatives**

- **Organising Weekly / Bi-Weekly Beach & Green cleans, co-organising with local wellness businesses like Oceanflow Yoga, Yoga Garden etc to create meetups for morning beach cleans. Promoting community meetups and connections – alongside looking after our local environment.**
- **5% Discount if customers use a keep cup.**
- **Creating a QR code to scan both on the Van Signage and by the counter – that leads to a page on education surrounding conservation of the ocean, and the local environment. A lot of customers who visit Newquay in Summer are unfamiliar (some have never seen the ocean!) and educating those about how to improve and care about our local environment is an incredible opportunity.**
- **Donating a percent of profits towards Wave Project, SAS or a charity of Pentire Residents Association's choosing for catering for the local environment.**
- **I also wish to discuss the possibility of the council providing beach pickers and bags – in a previous endeavour, I have offered 50% off a warm drink for a bag full of beach clean.**

Traders are also being asked to provide details of how they will support Cornwall Council's climate and health commitments, this applicant has confirmed the following:-

**As mentioned above – the entire premise of Hope Café is to celebrate the community & the environment, and the give back to this wonderful area & community that has given me so much.**

**Here are my plans on my planned mental & physical health initiatives;**

#### **Products**

- **Using LOCALLY sourced suppliers for food & coffee (as mentioned above).**
- **Encouraging vegetarian, vegan & gluten free options – that are balanced meals encouraging a healthier diet.**

#### **Branding**

- **The entire branding of Hope Café is going to be surrounding wellness & the local environment (mainly because I share these exact values, spending as much time as possible at South Fistral – working in local businesses and discussing with friends about wellness.)**

#### **Initiatives**

- **Free drinking water refills for those who provide a water bottle.**
- **5% Discount for keep cups.**
- **QR Code also providing wellness and holistic health tips – alongside recommendations for OTHER local businesses providing wellness serviceses (Olla Hikki Spa, Saunassa, Oceanflow Yoga).**
- **I also teach yoga – and would love to collaborate with local studios to offer a class in the morning, alongside a coffee and talk afterwards.**
- **Wellness & Beach Clean walk. Early morning meetups – walks and cleans, finishing with a coffee.**

Applicant has confirmed they have registered as a food business with Cornwall Council.

Applicant will obtain £10,000,000 Public Liability Insurance cover.

Kind regards

**Liz Francis | Licensing Officer**

**Public Protection | Cornwall Council**

Cornwall Council, Licensing, New County Hall, Treyew Road, Truro, TR1 3AY